# Unlocking the power of Google

A guide to creating and using your Google account



### Agenda

- What is a Google Account?
- Creating a Google Account
- Overview of Key Google Services
- Video calls through Google Meet
- Managing Events with Google Calendar
- Conclusions



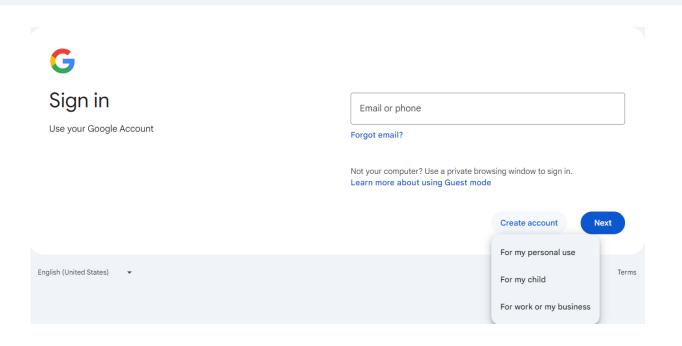
### What is a Google Account?

- User account provided by Google
- Can access a wide variety of services:
  - Email
  - Calendar
  - Chat
  - Maps
  - Entertainment (youtube)
  - Cloud storage
  - Video calls
- Unified experience
- Synchronization and Backup
- Convenience and Integration

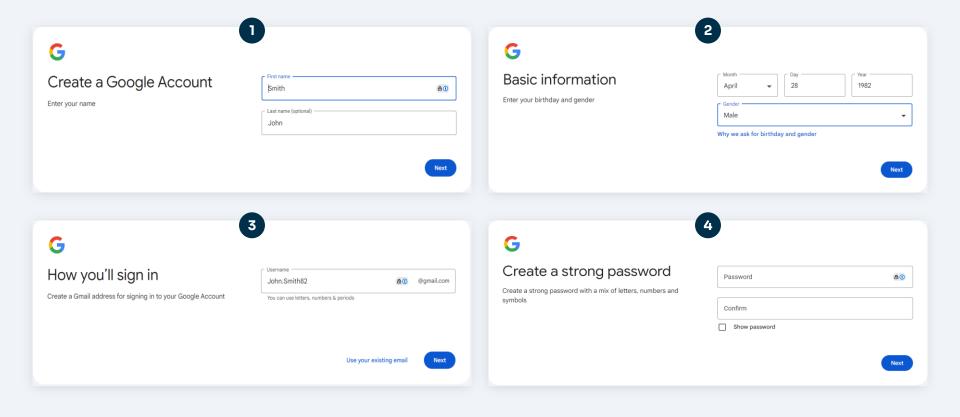


### **Creating a Google Account**

 $\underline{www.google.com} \rightarrow Sign\ In \rightarrow Create\ account \rightarrow For\ my\ personal\ use$ 



### **Creating a Google Account**



### Creating a Google Account



### Confirm your settings

You can change your settings anytime in your Google Account

- ✓ Web & App Activity This setting will be on
- YouTube History
  This setting will be on
- Personalized ads
  This setting will be on

### About cookies and similar technologies

We rely on cookies and similar technologies ("cookies") to remember your settings and other preferences across your signed-in devices. We also use cookies to collect data so we can

- deliver and maintain services, like tracking outages and protecting against spam, fraud, and abuse
- measure audience engagement and site statistics to understand how our services are used

If you agree, we'll also use cookies to collect data to

- . improve the quality of our services and develop new ones
- deliver and measure the effectiveness of ads
- show personalized content, depending on your settings
- show personalized or generic ads, depending on your settings, on Google and across the web

For non-personalized content and ads, what you see may be influenced by things like the content you're currently viewing and your location (ad serving is based on general location). Personalized content and ads can be based on those things and your activity like Google searches and videos you watch on You Tube. Personalized content and ads include things like more relevant results and recommendations, a customized You'lube homeopae, and ads that are tailored to you'r interests.

You can change your browser settings to reject some or all cookies.



rivacy reminder

We'll send you a reminder to review these settings in a couple

Rock

Confirm



### Privacy and Terms

### We publish the Google Terms of Service and the

YouTube Terms of Service (both of which include information about your T4-day withdrawal right) so that you know what to expect as you use Google services, including YouTube. By choosing "I agree" you agree to these terms.

A Google Account allows you to access a range of Google services, such as Gmail and Google Drive. An account also offers access to some additional features that require signing in. For example, when you sign in to Google Maps, you can save your "Home" and "Work" addresses. And when you sign in to boultube, you can like videos, subscribe to channels, and create your own YouTube channel. Google's Terms of Service apply to this list of services, a list that also provides links to service-specific additional terms and policies that explain what you can expect from using Google services, and what we expect from you.

And remember, Google's Privacy Policy describes how Google handles information generated as you use Google services.

It also includes information about why we process data, such as when we are pursuing legitimate interests while applying appropriate safeguards that protect your privacy. This means that we process your information for things like:

- Providing, maintaining, and improving our services to meet the needs of our users
- Developing new products and features that are useful for our
- Understanding how people use our services to ensure and improve the performance of our services
- Customizing our services to provide you with a better user experience (and, if relevant, adapting the experience to be ageagentists).
- Marketing to inform users about our services
- Providing advertising, which allows us to offer many of our services at no cost (and when ads are personalized, we ask for your consent)
- Detecting, preventing, or otherwise addressing fraud, abuse, security, or technical issues with our services
- Protecting against harm to the rights, property or safety of Google, our users, or the public as required or permitted by law, including disclosing information to government authorities
- Performing research that improves our services for our users and benefits the public
- Fulfilling obligations to our partners like developers and rights holders
- Enforcing legal claims, including investigation of potential violations of applicable Terms of Service

You can visit your Google Account (account.google.com) to take a Privacy Checkup or to adjust your privacy controls.

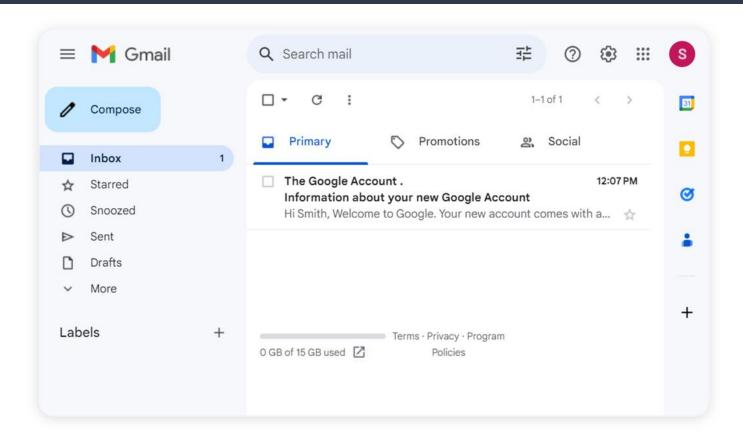
Have questions? Contact us

### **Key Google Services**



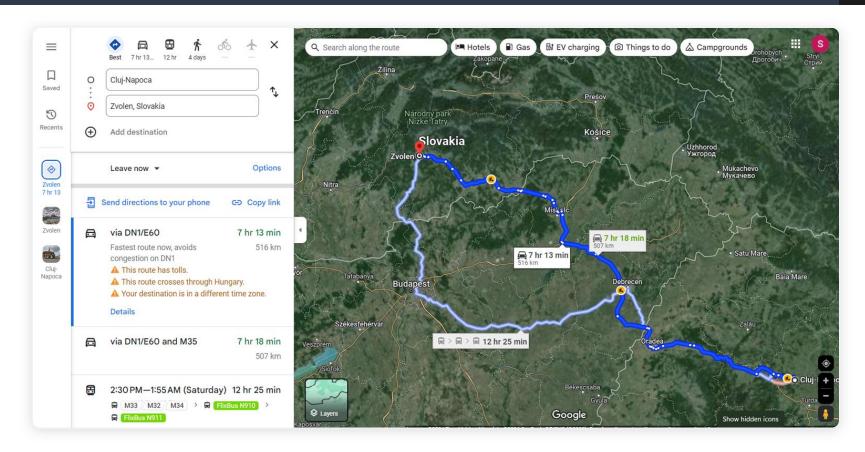
### Key Google Services - Gmail





### Key Google Services - Maps





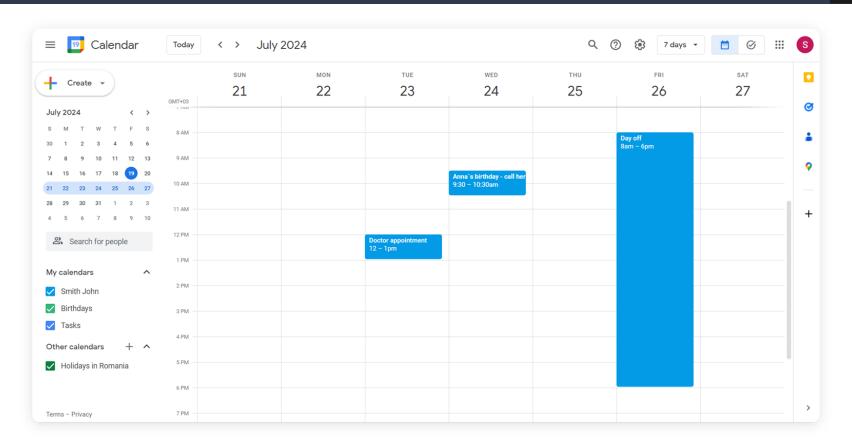
### **Key Google Services - Meet**





### Key Google Services - Calendar





### Video calls through Google Meet

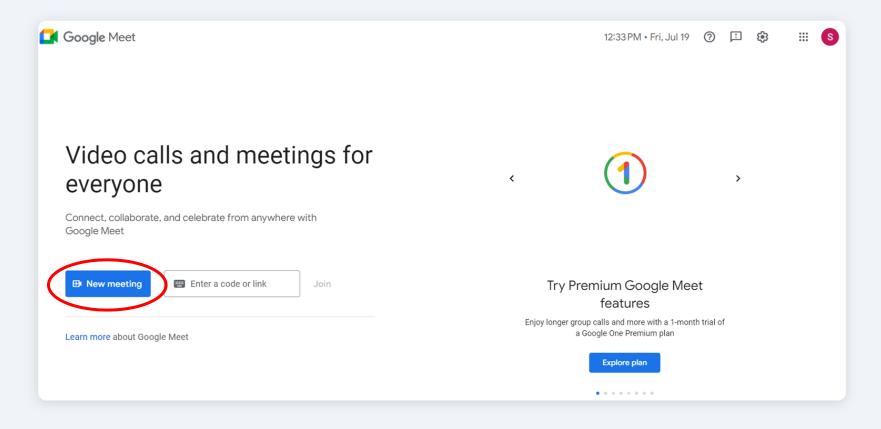


- Most used for virtual meetings
- With features such as
  - Video calls
  - Screen sharing
  - o Real time captions



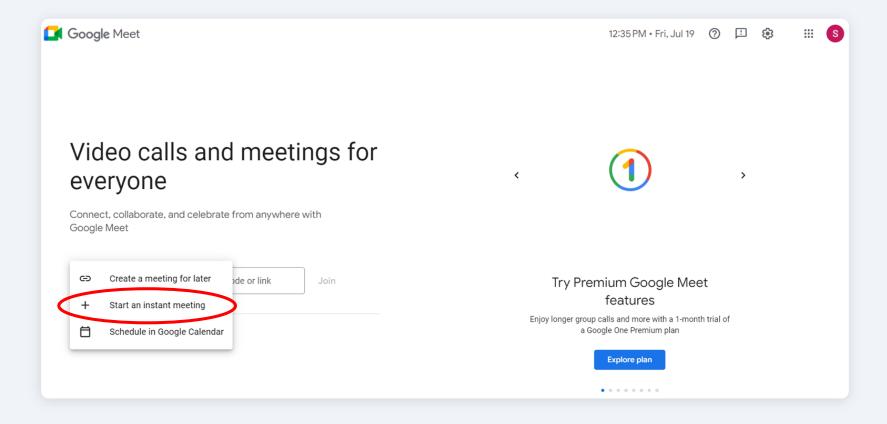
### Video calls through Google Meet



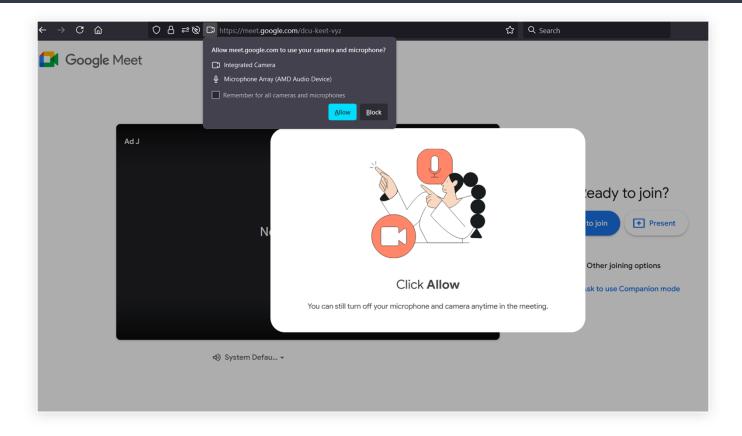


## Meet

### Video calls through Google Meet - Instant Meet

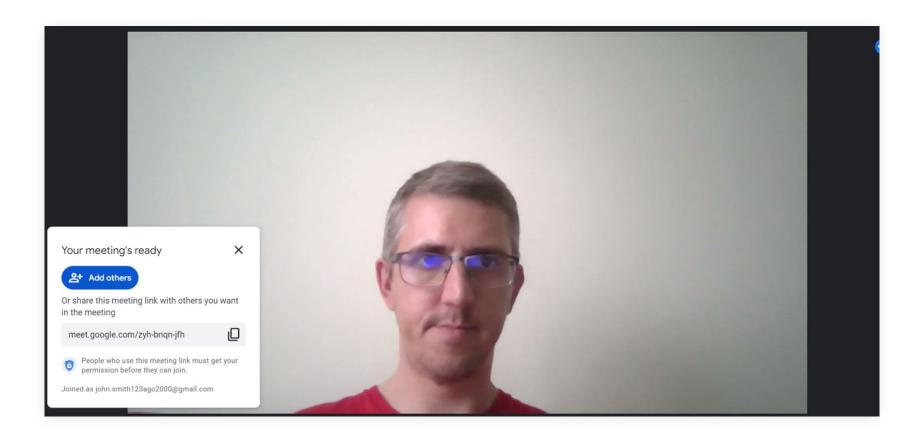


### Video calls through Google Meet - Instant Meet

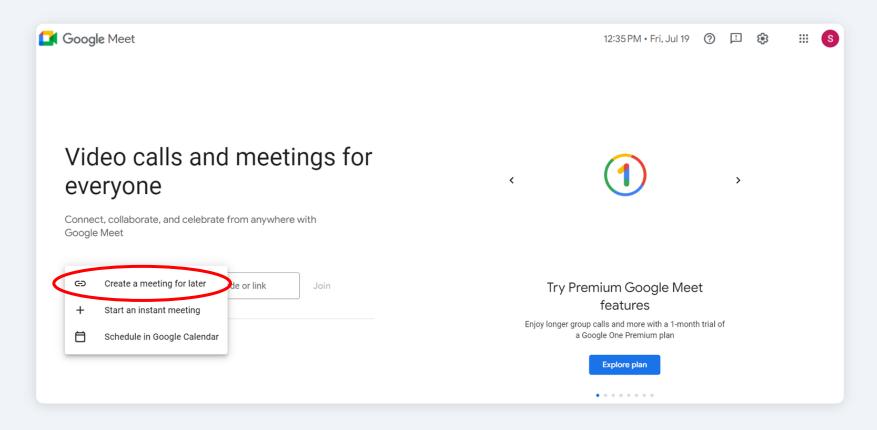


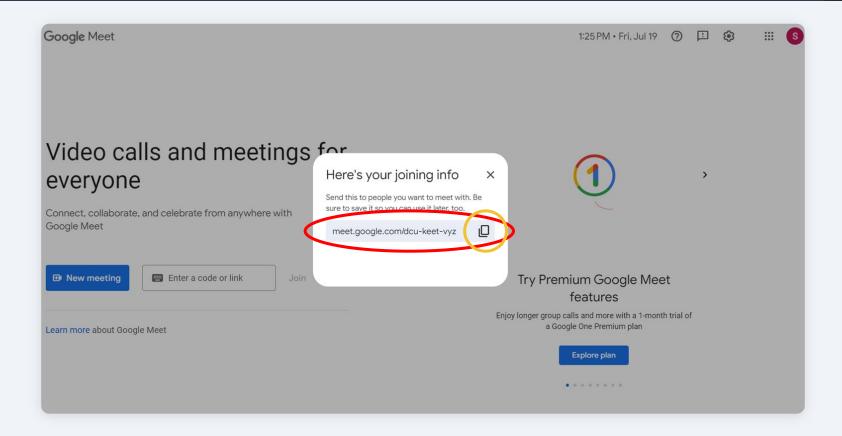
### Video calls through Google Meet - Instant Meet



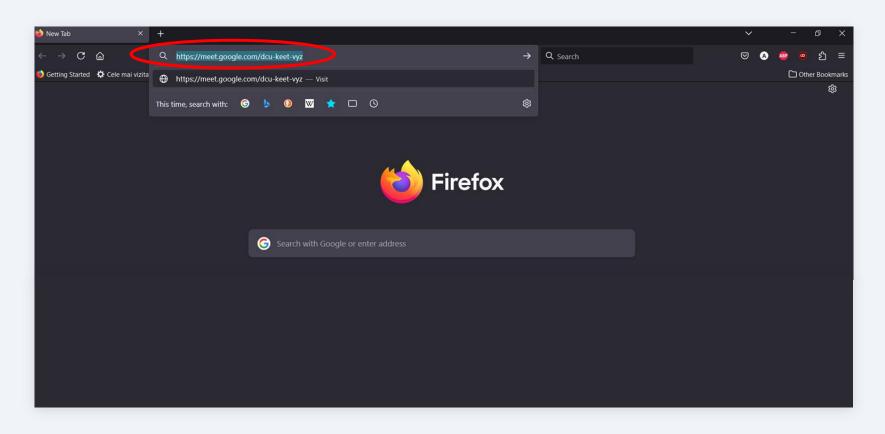




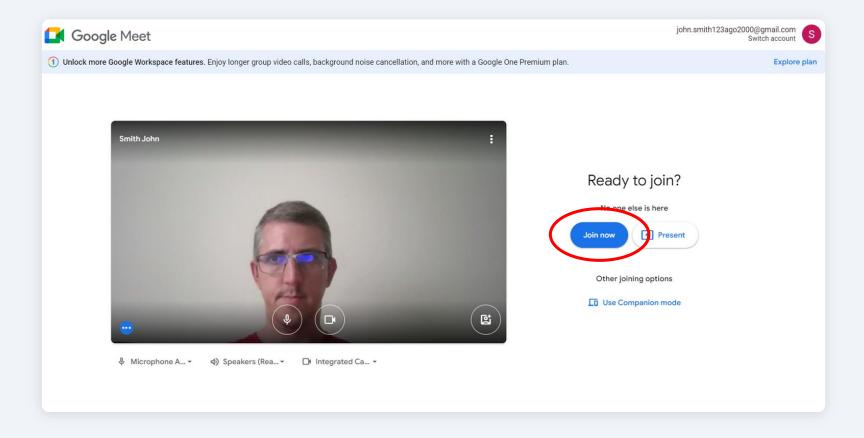












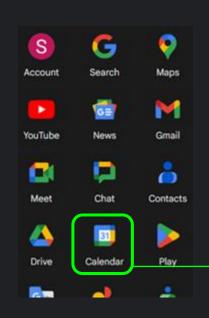
### Google Calendar - Events planner

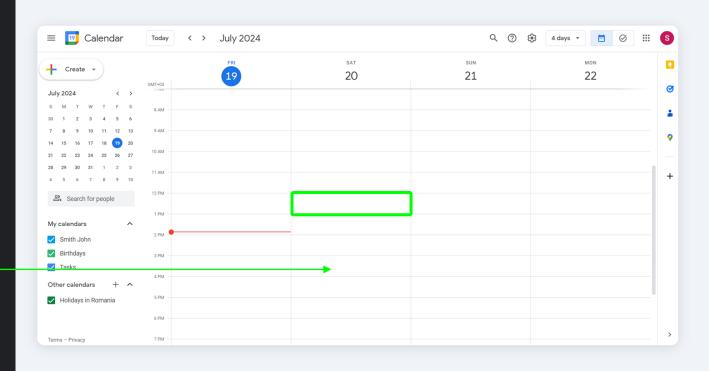


- Most used for schedule management, events, appointments.
- Features such as:
  - Create event
  - Track recurrent event
  - Reminders

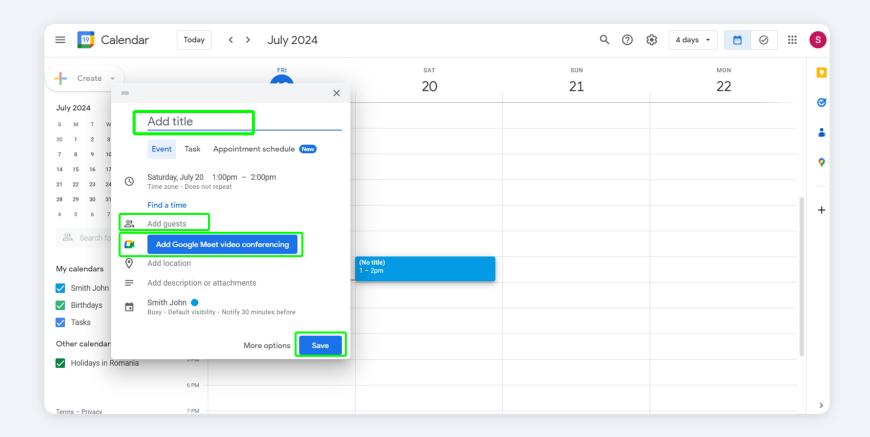




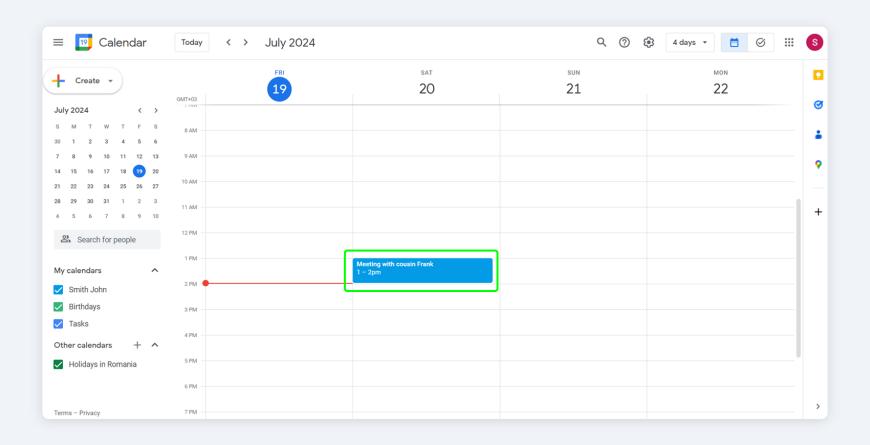




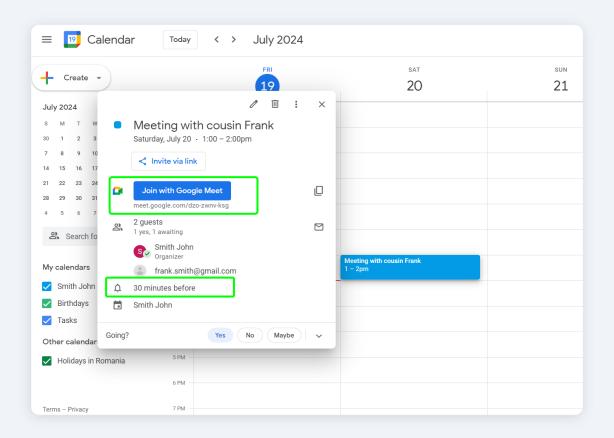
### 31 Calendar



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### 31 Calendar



### Conclusions

- Highly integrated systems
- Streamlined access
- Synchronized across platforms
- Free service (up to 15 GB of storage files, email, photos etc)

# Thanks!