



# What is eco-tourism? What are its benefits?

Ecological and local economic impacts of eco tourism?

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eco  
**TOURISM**

# What is eco tourism?

Responsible travel and education to natural areas that protect the environment and the well-being of local people.



# Ecotourism is an alternative tourism

- Ecotourism, includes learning about the natural environment or visiting natural areas in a way that respects the environment
- That is a tourism based on nature experience that provides economic and social development of local communities.



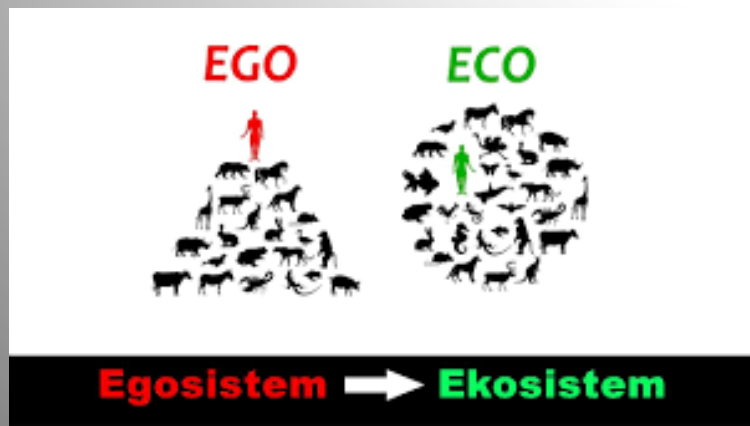
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# Ecotourism is a sustainable tourism

- Ecotourism preserves the natural environment and provides economic benefits of the local communities.

Visitors are;

- very sensitive to the environment and nature,
- protect natural resources , don't harm ecosystems.



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# Basic features of ecotourism

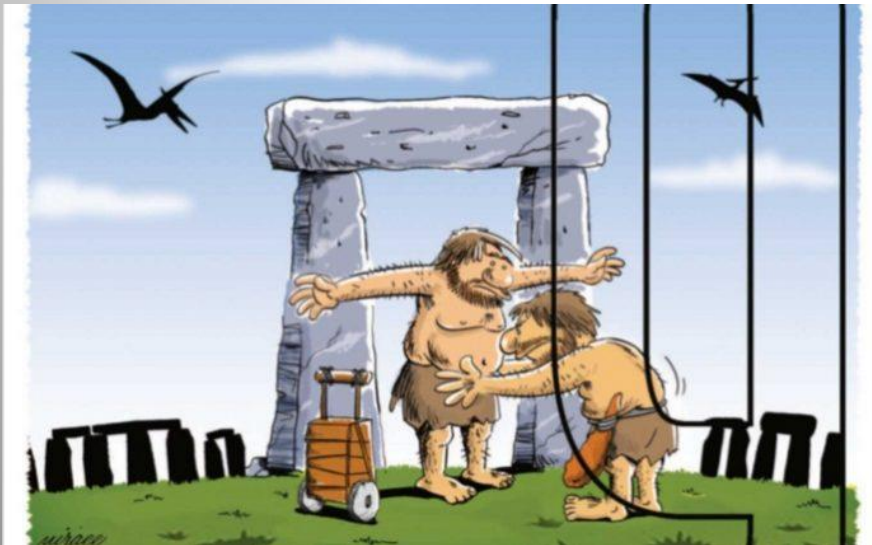
- **Protection of the natural environment:**  
Destroying of natural areas is minimized.



# Basic features of ecotourism

- **Participation of local communities:**

The aim is to share tourism income with the local people and to increase the living standards of them.



# Basic features of ecotourism

- **Sustainability:**

Ecotourism takes a long-term approach that aims to leave the natural world for future generations.





# Basic features of ecotourism

## ○ Education and awareness:

Awareness is created by educating visitors about the importance and protection of the natural environment.



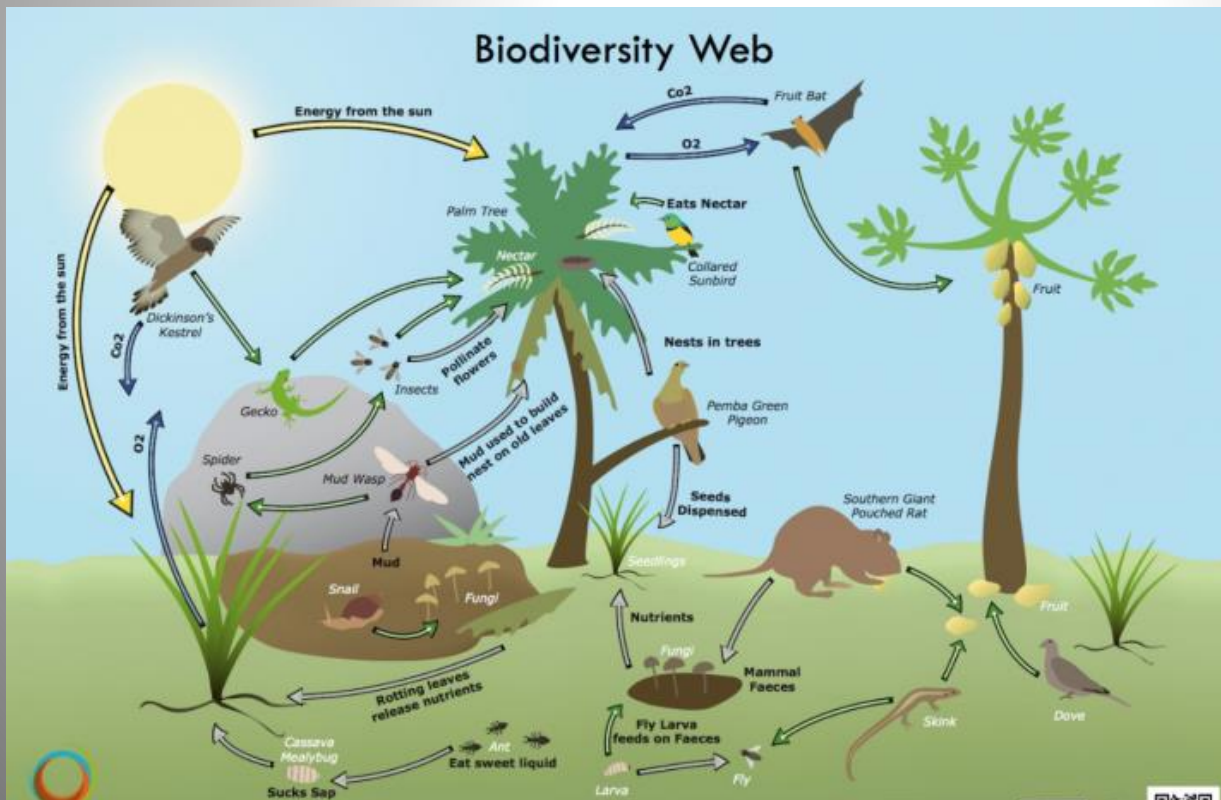
**Discussion:** If you were a guide, what would you tell to the visitors about the natural environment of your region? What is the most interesting or unique?



# Benefits of ecotourism

- **Protecting biodiversity:**

Protecting natural areas does not allow disappearance of plant and animal species.



# Benefits of ecotourism

- **Strengthening local economies:**

Thanks to tourism economy, the standard of living of local people increases and new employment opportunities are created.



# Benefits of ecotourism

- Protecting cultural heritage:

Ecotourism contributes to the survival of local cultures and their transfer to future generations.





# Benefits of ecotourism

- **Environmental awareness:**

Visitors' sensitivity to the environment increases and they act more environmentally friendly in their daily lives.



# What should you pay attention to when doing ecotourism?

- **Pay attention local rules:** Obeying special rules helps protect the natural environment..
- **Not leaving garbage:** Throwing garbage in natural areas makes environment dirty and negatively affects ecosystems.

# What should you pay attention to when doing ecotourism?

- **Not harming wildlife:** Feeding or touching wild animals disrupts their natural habitat.
- **Buying local products:** Buying local products helps strengthen local economies.

# Exchange of ideas

- Describe examples of ecotourism that are done or have potential in your region.
- 1.
- 2.
- 3.
- .....







- THANKS FOR  
YOUR  
ATTENTION